



THE ROLE AND ROLE OF MEDIA EDUCATION AND MEDIA SECURITY AS AN EFFECTIVE MEANS OF PROTECTING INFORMATION CHAOS

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Abstract

This article focuses on formulating responsible and safe behavioral skills in the information and telecommunication environment in the era of globalization through the scientific interpretation of the methodological factors of media education in the information society. At the same time, it remarks on the importance of media security to prevent information chaos.

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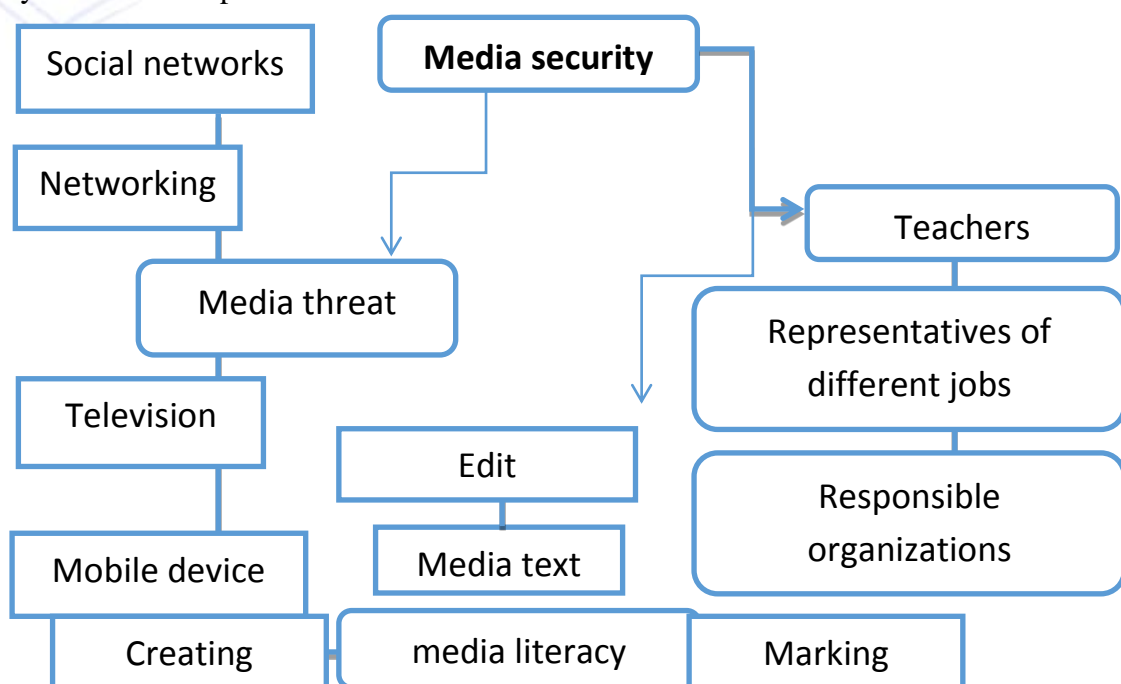
As we all know, the socio cultural essence of the third millennium is directly related to the globalization of the world economy, informatization of society, the rapid development of Science, Technology, various media and civil society, as well as changes in spiritual values. Nowadays, the immeasurable impact of the media on our lives can be observed on every aspect, it is not for nothing that the XXI century was called the global information age. No doubt, information technology is going so deep into the human imagination that they cannot be excluded from the general context. Therefore, it should be recognized that not only the positive, but also the negative impact of media reporting on its consumers is increasing.

Therefore, 5 important initiatives put forward by our president will be of great importance. It is known that the head of State had put forward 5 important initiatives to establish work in the social, spiritual and educational spheres on the basis of a new system. The third initiative of the five initiative is aimed at organizing the effective use of computer technology and the internet among the population and young people. For this reason, information and communication technologies (established on the basis of) media education are important.

The modern economy of society sets new tasks for future specialists: in today's country, in times of transition to the digital economy, the development of our society requires the involvement of new technologies, including new information and communication technologies, in all areas of development. Especially in society, the widespread introduction of mediatekism, mediacompetence, serious study of multimedia technology require young people to be extremely literate about computer technology. The creation of a single information space requires the ability to receive media information and to be able to carry out mediated communication. Currently, media culture in general competence is one of the most important qualities of an individual, while its formation – remains one of the pressing problems of general

pedagogy. The main functions of computers are the performance of actions on information, and information in society is also the most basic means of communication. Everyone always uses information to do something or achieve a goal. If a person is not aware of daily information and news, it is inevitable that he will be cut off from society, and now the flow of information is carried out mainly through media channels.

But it is worth noting that the interest of the global network in information on the internet is increasing day by day. From this it can be seen that the positive and negative aspects of information should not be left out either. The positive side of information is that the correct and high-quality information received on time allows people, especially young people, to enrich their worldview, gain knowledge, become owners of modern knowledge. The downside of information is that at present there is also information and views that are alien to our national values coming from some Western countries, as well as information that poisons human consciousness. Especially such information is spreading over the internet network. Inappropriate information, contrary to our society, values and traditions, statehood, spreading through the Internet and SMS messages, can poison the consciousness of society and trigger them in the wrong ways. It is our task to prevent such situations. It is in the implementation of these tasks that it becomes clear that there is a need for educational organizations and educators to pay attention to the concept of mediahavlessness, which has arisen on the basis of modern educational technologies, especially mediata. As an effective means of protecting information chaos, in combination with the formation of mediata education, attention should also be paid to its safety. Media education represents an educational process that helps to understand the basic laws, promotes the study of the media information language in simple areas, contributes to the growth, development of the artistic potential of students, is aimed at the formation of the skill of receiving, learning and competent analysis of media texts. As a result of the use of the terms media and security in an informed society, the concept of "media security" appeared. Media security is the protection of human dignity in all audiovisual and electronic media, which harms the health, physical, spiritual and moral development of children and young people, including ensuring the information security of the state for citizens, physical, mental and spiritual development. The purpose of conducting media security classes in ICT is to ensure information security by instilling responsible and safe behavioral skills in underage students and cadets in a modern information and telecommunications environment. In the modern information environment, it is necessary to study not only the positive, but also the negative impact of media resources, analyze the importance of military educational institutions in the activities of cadets, emphasize the development of media immunity to effective organization in information content. From these, we cite the cluster properties of media security in look at the picture:



mediaexperience cluster by concepts

Conclusion: In conclusion, it should be said that the perfection of mediateism makes the future of young people an unconditional sign. This comprehensive pedagogical process, in accordance with the principles of education, involves the application, improvement of modern pedagogical and information technologies in the lesson, the introduction of interactive, interactive methods in a wide range of step-by-step practices requires.

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